



AMBAG EXECUTIVE/FINANCE COMMITTEE AGENDA

DATE: October 9, 2024

Time: 5:00 PM

LOCATION: AMBAG, Conference Room, 24580 Silver Cloud Court, Monterey, 93940

Members of the public may use the following link to join the meeting online:

<https://us06web.zoom.us/j/89135693614?pwd=Ex7OmEt5supBA0loVaAeafcBcf7g8d.1>

Or Telephone: US: +1 669 900 6833

Webinar ID: 891 3569 3614

Passcode: 594395

Persons who wish to address the AMBAG Executive/Finance Committee on an item to be considered at this meeting are encouraged to submit comments in writing at info@ambag by Tuesday, October 8, 2024 at 5 pm. The subject line should read "Public Comment for the October 9, 2024 Executive/Finance Committee Meeting". The agency clerk will read up to 2 minutes of any public comment submitted.

If you have any questions, please contact Ana Flores, Clerk of the Board at aflores@ambag.org or at 831-883-3750.

- 1. Call to Order**
- 2. AB 2449 Vote on "JUST " and "EMERGENCY" Cause**
Recommended Action: APPROVE
 - Maura Twomey, Executive Director

Receive oral report.

3. Roll Call

4. Public Comment (A maximum of two minutes on any subject not on the agenda)

5. Consent Agenda

Recommended Action: APPROVE

Note: Action listed for each item represents staff recommendation. The Executive/Finance Committee may, at its discretion, take any action on the items listed in the agenda.

A. Minutes of the September 11, 2024 Executive/Finance Committee

Approve the September 11, 2024 Executive/Finance Committee meeting. (Page 5)

B. List of Warrants as of July 31, 2024

Accept the list of warrants. (Page 9)

C. Accounts Receivable as of July 31, 2024

Accept the accounts receivable. (Page 11)

6. Financial Update Report

Recommended Action: INFORMATION

- Maura Twomey, Executive Director

Receive the financial update report which provides an update on AMBAG's current financial position and accompanying financial statements. (Page 13)

7. Final Draft 2026 Regional Growth Forecast

Recommended Action: INFORMATION

- Heather Adamson, Director of Planning

Receive a report from Heather Adamson, Director of Planning on the Final Draft 2026 regional and subregional growth forecast. (Page 19)

8. Other Items

9. CLOSED SESSION

As permitted by Government Code Section 54956 et seq. of the State of California, the Board of Directors may adjourn to Closed Session to consider specific matters.

A. EVALUATION OF PERFORMANCE

Government Code Section 54957

1. Title: Executive Director

10. RECONVENE FROM CLOSED SESSION

Recommended Action: REPORT

- President Carbone

Receive a report from President Carbone.

11. Adjournment

If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 USC Sec. 12132), and the federal rules and regulations adopted in implementation thereof. If you have a request for disability-related modification or accommodation, including auxiliary aids or services, contact Ana Flores, AMBAG, 831-883-3750, or email aflores@ambag.org at least 48 hours prior to the meeting date.

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DRAFT EXECUTIVE/FINANCE COMMITTEE MEETING MINUTES

**AMBAG Office
Conference room
24580 Silver Cloud Court
Monterey, CA 93940**

September 11, 2024

1. Call to Order

The meeting was called to order by President Carbone at 5:00 p.m.

2. AB 2449 Vote on “Just” and “Emergency” Cause

None.

3. Roll Call

Present: Directors Carbone, Freeman, McCarthy, and Timm

Absent: None

Others Present: Maura Twomey, Executive Director; and Gina Schmidt, GIS Coordinator

4. Public Comments

None.

5. Consent Agenda

The following items were enclosed: 1) Minutes of the August 14, 2024 meeting; 2) warrants as of June 30, 2024; and 4) accounts receivable as of June 30, 2024.

Motion made by Director Timm, seconded by Director Freeman to approve the consent agenda. Motion passed unanimously.

6. Financial Update Report

Maura Twomey, Executive Director gave a report on AMBAG’s current financial position. The accompanying financial statements were also discussed. Discussion followed.

There were no online comments.

7. Other Items

None.

8. Adjournment

The meeting adjourned at 5:09 p.m.

DRAFT
AMBAG EXECUTIVE/FINANCE COMMITTEE MEETING
ATTENDANCE & VOTING RECORD

MEETING DATE: September 11, 2024

Attendance (Y= Present; AB= Absent) Voting (Y= Yes; N=No; A=Abstain)			
MEMBER	AMBAG REP	Attendance	Item# 4 A-C Consent
Marina	Brian McCarthy	Y	Y
San Juan Bautista	John Freeman	Y	Y
Sand City	Mary Ann Carbone	Y	Y
Scotts Valley	Derek Timm	Y	Y

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AMBAG
Check Register
July 2024

Date	Check Number	Name	Description	Amount
07/16/2024	5017	REAP 2.0 - City of Pacific Grove (WE348)	City of Pacific Grove - REAP 2.0 PROJECT - Q3 FY2023-24	64,375.00
07/16/2024	5018	REAP 2.0 - City of Sand City (WE348)	City of Sand City- REAP 2.0 PROJECT - Q3 FY2023-24	10,543.40
07/16/2024	1300	REAP - City of Buellton (WE 344)	City of Buellton- REAP PROJECT - Q3 FY2023-24	5,005.57
07/16/2024	1301	REAP - City of King City (WE 344)	City of King City - REAP PROJECT - Q3 FY2023-24	11,405.40
07/16/2024	1302	REAP - City of Solvang (WE 344)	City of Solvang - REAP PROJECT - Q3 FY2023-24	9,657.65
07/16/2024	1303	REAP - City of Watsonville (WE 344)	Watsonville - REAP PROJECT - Q3 FY2023-24	4,744.88
07/16/2024	1304	REAP - SBCAG (WE 344)	SBCAG - REAP PROJECT - Q4 FY2023-24	125,387.46
07/02/2024	31232	Ana Flores	Mileage Reimbursement for PRWFPA June 2024	36.31
07/02/2024	31234	Caltronics Business Systems, Inc	Copier Usage Bill for 5/22/24 - 6/21/24	399.56
07/02/2024	31236	Ecology Action - MIB EV CAR WE 335	Monterey Bay Electric Vehicle Climate Adaptation & Resiliency Framework - May 2024	352.44
07/02/2024	31237	Iron Mountain, Inc.	Offsite Document Storage for June 2024	291.64
07/02/2024	31238	Maura Twomey.	Reimbursement for Lake APC BOD Meeting - June 11-12, 2024 Clearlake, CA	183.90
07/02/2024	31239	Monterey Bay Air Resources District	July 2024 Rent	5,968.00
07/02/2024	31240	Monterey Co. Business Council.	2024-2025 Membership Dues (August 1, 2024 - July 31, 2025)	1,250.00
07/02/2024	31241	Population Reference Bureau (PRB)	Forecast Related Services Completed in May 2024	2,401.59
07/02/2024	31242	San Benito Business Council	Annual Member Dues 2024-2025	1,000.00
07/02/2024	31244	Shell Small Business	Fuel Cost 6/14/24	47.68
07/15/2024	EFT	Pachex, Inc.	Net Payroll and Related Expenses for Period Ending 7/15/24	146,171.17
07/16/2024	31246	Amaury Berteaud	CCECoalition Forum June 24-26, 2024, Netherlands Study Visit (Mobility & Bike Infrastructure) June 3-7, 2024	642.05
07/16/2024	31247	CA Marine Sanctuary Foundation	Annual Membership Dues for Central Coast Climate Collaborative (4C) July 2024-June 2025	250.00
07/16/2024	31248	CALCOG	FY 2024-2025 CALCOG Membership Dues	13,008.00
07/16/2024	31249	Caliper Corporation - RTDM	RTDM Technical Support Services for May 2024	10,847.50
07/16/2024	31250	Comcast - Voice Edge	Monthly Charges for VoIP Lines for 7/1/2024 - 7/31/2024	572.07
07/16/2024	31251	Donald G. Freeman	Legal Services for July 2024	1,125.00
07/16/2024	31252	Errol Osteraa	Expense Reimbursement for 2024 GFOA Annual Conference in Orlando, FL June 8-16, 2024	2,974.44
07/16/2024	31253	Manhan Group, LLC	Integrated Land Use Model & Development Monitoring Framework Tool March & May 2024	88,660.71
07/16/2024	31253	Monterey Computer Corporation, Inc.	IT Support Services & Subscriptions for July 2024	2,722.00
07/16/2024	31253	Monterey Computer Corporation, Inc.	MS Office 365 Office & MDR Monitoring & Threat Protection Software - July 2024	1,460.00
07/16/2024	31256	Rayne Water, Inc.	Water for the Period of 7/01/2024 through 7/31/2024	64.09
07/16/2024	31258	VISA Mechanics Bank - 3667	Travel, Registration	219.96
07/16/2024	31259	Visa Mechanics Bank - 4089	Supplies, Cellular, Subscription	1,182.16
07/16/2024	31260	Regina Valentine	Reimbursement for Expenses for June 2024	90.30
07/16/2024	EFT	Comcast - Monterey	High Speed Internet for 07/01/2024 - 07/31/2024	742.00
07/16/2024	EFT	Verizon Wireless, Inc	Broadband Account for Broadband Devices and iPads New Plan	440.32
07/30/2024	31262	CALCOG	Share of CALCOG Group License Politico Pro Plus Plan & Subscription	3,175.00
07/30/2024	31263	Comcast - Monterey	High Speed Internet for 08/01/2024 - 08/31/2024	742.93
07/30/2024	31265	Donald G. Freeman	Legal Services for August 2024	1,125.00
07/30/2024	31266	ESRI Inc	ArcGIS for Desktop Basic Single Use + Enterprise from 08-01-2024 through 07-31-2025	13,440.00
07/30/2024	31267	GFOA Membership	Membership Dues for Errol & Elizabeth for period 08/01/2024 - 07/31/2025	300.00
07/30/2024	31268	Heather Adamson	Reimbursement for June Expenses	114.84
07/30/2024	31269	Iron Mountain, Inc.	Offsite Document Storage for July 2024	291.64
07/30/2024	31271	Monterey Bay Air Resources District	August 2024 Rent	5,968.00
07/30/2024	31272	Planeteria Media	Website Development and Maintenance - June 2024	400.00
07/30/2024	31273	Rayne Water, Inc.	Water for the Period of 8/01/2024 through 8/31/2024	64.09
07/30/2024	31274	Shell Small Business	Fuel Cost 6/24/24 -6/27/24	133.55
07/30/2024	31276	William Condon	ESRI User Conference July 15-17, 2024 San Diego, CA	1,734.74
07/31/2024	EFT	Pachex, Inc.	Net Payroll and Related Expenses for Period Ending 7/31/24	150,559.70
Total				\$ 692,271.74

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AMBAG
A/R Aging Detail
As of July 31, 2024

Date	Num	Name	Memo	Due Date	Aging	Open Balance	Paid
07/31/2024	4454	CA Department of Housing (HCD) REAP 2.0	ALL AMBAG (ACCRUAL ONLY)	07/31/2024		16,754.79	
07/31/2024	4455	CA Department of Housing (HCD) REAP 2.0	ALL AMBAG (ACCRUAL ONLY)	07/31/2024		7,399.79	
07/31/2024	4453	Caltrans, D5	Caliper \$90, PRB \$7,371.73	08/30/2024		210,909.27	PAID
06/30/2024	4447	Department of Conservation:SGC - SALC Grant WE 333	ALL AMBAG	09/28/2024		25,768.37	PAID
07/01/2024	4425	City of Carmel	ALL AMBAG	07/01/2024	30	3,838.50	PAID
07/01/2024	4432	City of Monterey	ALL AMBAG	07/01/2024	30	7,357.72	PAID
07/01/2024	4433	City of Pacific Grove	ALL AMBAG	07/01/2024	30	4,597.13	PAID
07/01/2024	4435	City of San Juan Bautista	ALL AMBAG	07/01/2024	30	904.68	PAID
07/01/2024	4437	City of Santa Cruz	ALL AMBAG	07/01/2024	30	13,885.41	PAID
07/01/2024	4440	City of Soledad.	ALL AMBAG	07/01/2024	30	4,058.91	PAID
07/01/2024	4441	City of Watsonville.	ALL AMBAG	07/01/2024	30	8,584.46	PAID
07/01/2024	4442	County of Monterey	ALL AMBAG	07/01/2024	30	33,798.53	PAID
07/01/2024	4444	County of Santa Cruz.	ALL AMBAG	07/01/2024	30	31,978.08	PAID
07/01/2024	4445	City of Monterey Harbor/Marina Div.	ALL AMBAG	07/01/2024	30	10,000.00	PAID
06/30/2024	4448	Caltrans, D5	Caliper \$990, Manhan \$27,258.66 & 45,423.74, EDD \$2,167, BICS \$3,125, PRB \$2,678.08, Cambridge \$1,165.23	07/30/2024	1	234,397.33	PAID
06/30/2024	4419	CA Department of Housing (HCD)	ALL AMBAG	06/30/2024	31	1,592.44	PAID
06/30/2024	4420	CA Department of Housing (HCD)	ALL AMBAG	06/30/2024	31	1,592.44	PAID
06/30/2024	4421	CA Department of Housing (HCD) REAP 2.0	ALL AMBAG	06/30/2024	31	129,503.90	PAID
06/30/2024	4422	CA Department of Housing (HCD) REAP 2.0	ALL AMBAG	06/30/2024	31	10,708.94	PAID
06/30/2024	4449	RAPS A/R	ALL AMBAG -RAPS WE 502	06/30/2024	31	2,577.68	PAID
06/30/2024	4450	RAPS A/R	ALL AMBAG -RAPS WE 511	06/30/2024	31	777.08	PAID
06/30/2024	4451	RAPS A/R	ALL AMBAG -RAPS WE 530	06/30/2024	31	2,399.87	PAID
05/31/2024	4446	RAPS A/R	ALL AMBAG -RAPS WE 530	05/31/2024	61	6,022.57	PAID
Net AMBAG Receivables						\$ 769,407.89	

PAID Reflects payments received subsequent to July 31, 2024.

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MEMORANDUM

TO: AMBAG Executive/Finance Committee

FROM: Maura F. Twomey, Executive Director

RECOMMENDED BY: Errol Osteraa, Director of Finance and Administration

SUBJECT: Financial Update Report

MEETING DATE: October 9, 2024

RECOMMENDATION:

Staff recommends that the Executive/Finance Committee receive the Financial Update Report.

BACKGROUND/ DISCUSSION:

The enclosed financial reports are for the 2024-2025 Fiscal Year (FY) and are presented as a consent item. The attached reports contain the cumulative effect of operations through July 31, 2024, as well as a budget-to-actual comparison. Amounts in the Financial Update Report are unaudited.

FINANCIAL IMPACT:

The Balance Sheet for July 31, 2024, reflects a cash balance of \$2,506,334.67. The accounts receivable balance is \$769,407.89, while the current liabilities balance is \$1,260,282.83. AMBAG has sufficient current assets on hand to pay all known current obligations.

AMBAG's Balance Sheet as of July 31, 2024, reflects a positive Net Position in the amount of \$414,108.17. This is due in part to the Profit and Loss Statement reflecting an excess of revenue over expense of \$148,370.10. Changes in Net Position are to be expected throughout the fiscal year (FY), particularly at the beginning due to the collection of member dues which are received in July and the timing of various year-end adjustments required after our financial audit.

Planning Excellence!

The following table highlights key Budget to Actual financial data:

Budget to Actual Financial Highlights
For Period July 1, 2024 through July 31, 2024

Expenditures	Budget Through July 2024	Actual Through July 2024	Difference
Salaries & Fringe Benefits	\$ 321,801.00	\$ 236,358.70	\$ 85,442.30
Professional Services	\$ 1,012,310.00	\$ 14,489.59	\$ 997,820.41
Lease/Rentals	\$ 6,492.00	\$ 6,259.64	\$ 232.36
Communications	\$ 2,067.00	\$ 2,083.60	\$ (16.60)
Supplies	\$ 13,786.00	\$ 3,258.03	\$ 10,527.97
Printing	\$ 1,146.00	\$ -	\$ 1,146.00
Travel	\$ 6,850.00	\$ 1,748.24	\$ 5,101.76
Other Charges	\$ 30,385.00	\$ 29,597.90	\$ 787.10
Total	\$ 1,394,837.00	\$ 293,795.70	\$ 1,101,041.30
Revenue			
Federal/State/Local Revenue	\$ 1,404,140.00	\$ 442,165.80	\$ 961,974.20
Note: AMBAG is projecting a surplus, therefore budgeted revenues do not equal expenses.			

Revenues/Expenses (Budget to Actual Comparison):

The budget reflects a linear programming of funds while actual work is contingent on various factors. Therefore, during the fiscal year there will be fluctuations from budget-to-actual.

Professional Services are under budget primarily due to the timing of work on projects performed by contractors. Projects early in their implementation are Monterey Bay Electric Vehicle Climate Adaptation and Resiliency Framework Phase 2, Pajaro Bridge Infrastructure Resilient Design Study (Pajaro BIRDS), California Central Coast Sustainable Freight Study and Complete Streets. This work is not performed in a linear fashion while the budget reflects linear programming. In addition, the Regional Early Action Planning Housing Program 2.0 (REAP) provides \$9,537,639.42 in funding of which a large portion will pass through to partner agencies. It is in its early stages.

Since AMBAG funding is primarily on a reimbursement basis, any deviation in expenditure also results in a corresponding deviation in revenue. Budget-to-actual revenue and expenditures are monitored regularly to analyze fiscal operations and propose amendments to the budget if needed.

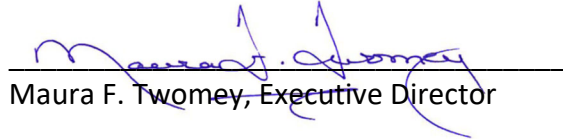
COORDINATION:

N/A

ATTACHMENTS:

1. Balance Sheet as of July 31, 2024
2. Profit and Loss: July 1, 2024 – July 31, 2024
3. Cash Activity for August 2024

APPROVED BY:



Maura F. Twomey, Executive Director

AMBAG

Balance Sheet - Attachment 1

As of July 31, 2024

Assets		Liabilities & Net Position	
July 31, 2024		July 31, 2024	
Current Assets		Liabilities	
Cash and Cash Equivalents		Current Liabilities	
Mechanics Bank - Special Reserve	857,241.64	Accounts Payable	1,089,068.90
Mechanics Bank - Checking	77,430.68	Employee Benefits	171,213.93
Mechanics Bank - REAP Checking	26,931.32	Mechanics Bank - Line of Credit	0.00
Mechanics Bank - REAP 2.0 Checking	1,540,289.92	Total Current Liabilities	1,260,282.83
Petty Cash	500.00		
LAIF Account	3,941.11		
Total Cash and Cash Equivalents	2,506,334.67		
Accounts Receivable		Long-Term Liabilities	
Accounts Receivable	769,407.89	Deferred Inflows - Actuarial	258,986.95
Total Accounts Receivable	769,407.89	Net Pension Liability (GASB 68)	1,888,153.69
		OPEB Liability	4,706.37
Other Current Assets		Deferred Revenue	540,573.76
Due from PRWFP/RAPS	176.65	Total Long-Term Liabilities	2,692,420.77
Prepaid Items	44,800.10		
Total Other Current Assets	44,976.75		
Total Current Assets	3,320,719.31	Total Liabilities	3,952,703.60
Long-Term Assets			
Net OPEB Asset	96,473.00		
Deferred Outflows - Actuarial	533,833.49		
Deferred Outflows - PERS Contribution	272,963.59		
Total Long-Term Assets	903,270.08		
Capital Assets		Net Position	
Capital Assets	412,006.92	Beginning Net Position	265,738.07
Accumulated Depreciation	(269,184.54)	Net Income/(Loss)	148,370.10
Total Capital Assets	142,822.38	Total Ending Net Position	414,108.17
Total Assets	4,366,811.77	Total Liabilities & Net Position	4,366,811.77

AMBAG
Profit & Loss - Attachment 2
 July 2024

	July 2024	July 2024
Income		
AMBAG Revenue		178,268.71
Cash Contributions		10,000.00
Grant Revenue		235,063.91
Non-Federal Local Match		18,833.18
Total Income		442,165.80
Expense		
Salaries		136,729.48
Fringe Benefits		99,629.22
Professional Services		14,489.59
Lease/Rentals		6,259.64
Communications		2,083.60
Supplies		3,258.03
Travel		1,748.24
Other Charges:		
SB1/MTIP/MTP/SCS/OWP/Public Participation Expenses	160.00	
Dues & Subscriptions	5,509.00	
Depreciation Expense	2,042.89	
Maintenance/Utilities	64.09	
Insurance	2,988.74	
Total Other Charges		10,764.72
Non-Federal Local Match		18,833.18
Total Expense		293,795.70
Net Income/(Loss)		148,370.10

AMBAG
Cash Activity - Attachment 3
For August 2024

Monthly Cash Activity	July-24	August-24	September-24	October-24	November-24	December-24	January-24	February-24	March-24	April-24	May-24	June-24	TOTAL
1. CASH ON HAND													
[Beginning of month]	2,846,489.99	2,506,334.67		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
2. CASH RECEIPTS													
(a) AMBAG Revenue	71,018.22	133,923.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	204,942.00
(b) Grant Revenue	281,098.20	143,397.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	424,495.92
(c) REAP Advance Payment	0.00	3,478,055.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3,478,055.28
(d) Borrowing	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
3. TOTAL CASH RECEIPTS	352,116.42	3,755,376.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4,107,493.20
4. TOTAL CASH AVAILABLE	3,198,606.41	6,261,711.45	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
5. CASH PAID OUT													
(a) Payroll & Related *	296,730.87	231,128.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	527,859.27
(b) Professional Services	339,153.16	1,039,680.66	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,378,833.82
(c) Capital Outlay	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
(d) Lease/Rentals	12,519.28	5,968.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	18,487.28
(e) Communications	2,544.53	1,585.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4,129.55
(f) Supplies	2,559.95	3,747.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6,307.20
(g) Printing	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
(h) Travel	5,990.81	6,526.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	12,517.21
(i) Other Charges	32,773.14	1,670.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	34,443.48
(j) Loan Repayment	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6. TOTAL CASH PAID OUT	692,271.74	1,290,306.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,982,577.81
7. CASH POSITION	2,506,334.67	4,971,405.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	



MEMORANDUM

TO: AMBAG Executive/Finance Committee

FROM: Maura F. Twomey, Executive Director

RECOMMENDED BY: Heather Adamson, Director of Planning

SUBJECT: Final Draft 2026 Regional Growth Forecast

MEETING DATE: October 9, 2024

RECOMMENDATION:

AMBAG staff will provide a presentation on the on the Final Draft 2026 regional and subregional growth forecast. This is an informational item only.

BACKGROUND/ DISCUSSION:

Every four years, AMBAG updates its regional forecast for population, housing, and employment to support the development of the Metropolitan Transportation Plan/Sustainable Communities Strategy (MTP/SCS), Regional Travel Demand Model and other planning efforts.

The regional growth forecast projects the region's population, employment and housing numbers for the tri-county area of Monterey County, San Benito County and Santa Cruz County. The purpose of the regional growth forecast is to show likely changes in employment, population and housing in the region between 2020 and 2050, based on the most current information available. As growth patterns change over time, the forecast is updated on a regular basis to reflect the most current and accurate information available.

This forecast is used to inform regional and local planning projects such as the MTP/SCS, transportation projects, corridor studies, and economic activity analyses. Results from this forecast are used as inputs in the Regional Travel Demand Model to forecast travel patterns.

Population projections in the 2026 Regional Growth Forecast (RGF) are substantially lower than the 2022 RGF, reflecting updated information from the 2020 Census and new estimates from the California Department of Finance (DOF) that show population loss in the region in recent years, steadily falling fertility rates, stagnant mortality rates, and an aging population. Job projections are also lower than in the 2022 RGF, reflecting updated data from the California Employment Development Department. Unlike population and jobs, housing projections are slightly higher than in the 2022 RGF, reflecting updated information from the 2020 Census, 2022 American Community Survey, and new estimates from DOF. These sources show housing growth and rising household formation rates in the region in recent years, even as population declined. These regional trends may result in very low population growth in some jurisdictions in the subregional allocation.

Forecast Updates

In January 2024, the Board accepted the draft regional growth forecast for planning purposes and directed staff to begin the disaggregation at the jurisdiction level.

In February and March, AMBAG conducted a series of meetings with local jurisdictions and the Planning Director's Forum to review a preliminary draft of the subregional forecast. Input from these meetings was used to make minor modifications to both the regional and subregional forecasts for the draft forecast. During these meetings it also was recommended that we add an interim year (2023) to show the recovery from the COVID pandemic for illustrative purposes only.

In April, AMBAG also made revisions to the regional forecast to reflect updated data on group quarters and farmworker housing. The revisions were presented to the AMBAG Board of Directors at their May 2024 meeting.

AMBAG staff also conducted one-on-one meetings with local jurisdictions, universities, and LAFCOs to review the May 2024 draft forecast. Those meetings resulted in upward revisions to the housing projections for jurisdictions with residential projects in the development pipeline. We also incorporated additional information about farmworker and university housing. The revised draft 2026 regional growth forecast incorporated the recently updated population and housing estimates for 2023 from the Department of Finance. In August, AMBAG presented the revised draft 2026 regional growth forecast to the AMBAG Board of Directors.

In August and September, a few jurisdictions requested follow-up meetings with AMBAG staff. Information from those meetings informed minor edits to the final draft regional

growth forecast.

Multiple Rounds of Local Review and Input Informed Final Draft Forecast

Since fall 2023, AMBAG staff conducted more than 60 one-on-one meetings with the local jurisdictions, both major universities, and local LAFCOs. A preliminary round of meetings was conducted in fall 2023. A subsequent round of one-on-one meetings occurred in February and March 2024. Input from these meetings informed the Draft 2026 Subregional Growth Forecast Summary that was presented to the AMBAG Board of Directors in May 2024. In May and June, AMBAG staff conducted another round of one-on-one meetings with local jurisdictions, major universities, and local LAFCOs. These meetings resulted in additional revisions to the draft. In August and September, AMBAG met with a few jurisdictions/agencies to receive final input. These comments resulted in minor technical edits to the final draft.

The Final Draft 2026 Regional Growth Forecast figures, including final draft subregional allocations, are included as Attachments 1 and 2 respectively. The final draft regional growth forecast, including jurisdiction and university profiles are available online at: <https://ambag.org/plans/regional-growth-forecast>.

Next Steps

The AMBAG Board is asked to accept the final draft 2026 Regional Growth Forecast for planning purposes. This allows AMBAG to stay on schedule for a June 2026 adoption of the 2050 MTP/SCS. AMBAG modeling staff will incorporate the 2025 RGF numbers into the Regional Transportation Demand Model to continue development of the 2050 MTP/SCS.

ALTERNATIVES:

The Board of Directors could choose not to accept the final draft 2026 RGF. Staff does not recommend this alternative as it would delay development of the 2050 MTP/SCS.

FINANCIAL IMPACT:

Planning activities for the 2026 Regional Growth Forecast are funded with FHWA PL, FTA 5303 and SB 1 planning funds and are programmed in the FY 2024-25 Overall Work Program and Budget.

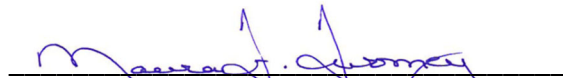
COORDINATION:

The 2026 Regional Growth Forecast is prepared in coordination and consultation with the 21 local jurisdictions, University of California, Santa Cruz and California State University, Monterey Bay, and LAFCOs.

ATTACHMENTS:

1. Final Draft 2026 Regional Growth Forecast Summary
2. Final Draft 2026 Subregional Growth Forecast Summary
3. 2026 Regional Growth Forecast One-on-One Meetings Summary

APPROVED BY:



Maura F. Twomey, Executive Director

Attachment 1: FINAL DRAFT 2026 Regional Growth Forecast

AMBAG Region and Jurisdictions

	Historical						Final Draft 2026 Regional Growth Forecast				
	2000	2005	2010	2015	2020	2023	2030	2035	2040	2045	2050
Jobs (total, all industries)	354,535	356,935	349,335	374,835	372,030	400,859	414,479	417,694	421,002	423,808	426,335
Agriculture (field work)	28,586	30,672	32,719	36,587	37,098	41,050	44,044	44,182	44,317	44,454	44,590
Manufacturing	22,831	19,070	16,473	17,656	18,007	21,135	21,621	21,592	21,517	21,456	21,426
Site-based Skilled Trade	39,650	41,053	33,818	38,116	40,347	42,959	44,522	44,259	44,767	45,190	45,608
Wholesale	25,383	26,834	27,852	30,553	30,658	33,398	35,134	35,183	35,286	35,406	35,545
Retail	44,257	43,481	40,613	43,261	39,894	41,219	40,702	39,841	38,927	37,993	37,039
Financial & Prof. Serv.	42,237	38,870	35,496	35,988	37,036	38,763	39,208	39,506	39,671	39,739	39,747
Education	23,873	25,243	26,601	27,125	28,243	28,178	28,665	29,328	29,924	30,477	30,995
Health Care & Social Assist.	32,619	33,619	37,419	41,119	42,217	44,140	46,456	48,066	49,509	50,772	51,888
Other Services	55,024	55,657	54,683	61,875	53,823	65,849	69,275	70,691	72,008	73,255	74,459
Public	25,798	26,625	27,202	26,980	28,133	27,591	28,275	28,588	28,876	29,166	29,458
Self-employed	14,277	15,811	16,459	15,575	16,574	16,577	16,577	16,458	16,200	15,900	15,580
Population	710,598	719,561	732,708	762,933	774,105	762,456	784,684	794,720	803,136	809,027	813,708
Household Population	680,087	687,644	700,207	727,159	735,808	726,013	743,403	751,171	758,775	764,125	768,531
Group Quarters	30,511	31,917	32,501	35,774	38,297	36,443	41,281	43,549	44,361	44,902	45,177
Households	228,260	234,869	236,059	240,267	247,534	251,984	265,258	272,980	279,101	282,930	285,569
Avg Household Size	2.98	2.93	2.97	3.03	2.97	2.88	2.80	2.75	2.72	2.70	2.69
Housing	247,080	256,467	260,256	263,790	270,341	274,706	293,389	303,038	309,822	314,084	316,990
Vacancy Rate	7.6%	8.4%	9.3%	8.9%	8.4%	8.3%	9.6%	9.9%	9.9%	9.9%	9.9%

	2000	2005	2010	2015	2020	2023	2030	2035	2040	2045	2050
	2000	2005	2010	2015	2020	2023	2030	2035	2040	2045	2050
Jobs (total, all industries)	354,535	356,935	349,335	374,835	372,030	400,859	414,479	417,694	421,002	423,808	426,335
Change from Prior Period		2,400	-7,600	25,500	-2,805	28,829	13,620	3,215	3,308	2,806	2,527
% Change from Prior Period		0.7%	-2.1%	7.3%	-0.7%	7.7%	3.4%	0.8%	0.8%	0.7%	0.6%
Population	710,598	719,561	732,708	762,933	774,105	762,456	784,684	794,720	803,136	809,027	813,708
Change from Prior Period		8,963	13,147	30,225	11,172	-11,649	22,228	10,036	8,416	5,891	4,681
% Change from Prior Period		1.3%	1.8%	4.1%	1.5%	-1.5%	2.9%	1.3%	1.1%	0.7%	0.6%
Housing	247,080	256,467	260,256	263,790	270,341	274,706	293,389	303,038	309,822	314,084	316,990
Change from Prior Period		9,387	3,789	3,534	6,551	4,365	18,683	9,649	6,784	4,262	2,906
% Change from Prior Period		3.8%	1.5%	1.4%	2.5%	1.6%	6.8%	3.3%	2.2%	1.4%	0.9%

Attachment 2: FINAL DRAFT 2026 Subregional Growth Forecast
AMBAG Region and Jurisdictions

POPULATION													
	Actual				Projected					Chg. 2020-2050		Chg. 2023-2050	
	2010	2015	2020	2023	2030	2035	2040	2045	2050	Numeric	%	Numeric	%
AMBAG Region	732,708	762,933	774,105	762,456	784,684	794,720	803,136	809,027	813,708	39,603	5%	51,252	7%
Monterey County	415,057	429,887	439,035	433,953	446,857	451,331	454,652	458,107	461,279	22,244	5%	27,326	6%
Carmel-By-The-Sea	3,722	3,473	3,168	3,105	2,881	2,961	3,018	3,057	3,082	-86	-3%	-23	-1%
Del Rey Oaks	1,624	1,625	1,579	1,559	1,670	1,782	1,850	1,912	1,958	379	24%	399	26%
Gonzales	8,187	8,486	8,548	8,384	11,430	11,489	11,555	11,631	11,647	3,099	36%	3,263	39%
Greenfield	16,330	17,456	18,782	20,155	21,149	21,371	21,498	21,557	21,633	2,851	15%	1,478	7%
King City	12,874	13,058	13,395	13,968	14,871	14,938	14,975	15,044	15,158	1,763	13%	1,190	9%
Marina	19,718	20,815	21,738	22,269	27,568	29,100	31,706	33,071	34,305	12,567	58%	12,036	54%
Marina balance	19,084	19,795	20,813	21,546	25,707	25,839	25,845	25,910	25,944	5,131	25%	4,398	20%
CSUMB	634	1,020	925	723	1,861	3,261	5,861	7,161	8,361	7,436	804%	7,638	1056%
Monterey	27,810	28,186	28,474	27,189	28,714	29,428	29,995	30,526	30,859	2,385	8%	3,670	13%
Monterey balance	23,583	24,195	24,258	24,114	24,514	25,228	25,795	26,326	26,659	2,401	10%	2,545	11%
Presidio & NASM	4,227	3,991	4,216	3,075	4,200	4,200	4,200	4,200	4,200	-16	0%	1,125	37%
Pacific Grove	15,041	15,273	14,978	14,872	15,223	15,404	15,602	15,768	15,894	916	6%	1,022	7%
Salinas	150,441	158,116	161,776	160,870	161,947	162,791	163,127	163,871	164,615	2,839	2%	3,745	2%
Sand City	334	350	368	378	1,025	1,068	1,092	1,113	1,121	753	205%	743	197%
Seaside	33,025	33,431	32,731	30,187	30,507	30,906	31,521	32,120	32,626	-105	0%	2,439	8%
Seaside balance	26,836	25,968	25,080	24,971	23,652	24,051	24,666	25,265	25,771	691	3%	800	3%
Fort Ord	4,473	4,163	4,202	2,112	3,751	3,751	3,751	3,751	3,751	-451	-11%	1,639	78%
CSUMB	1,716	3,300	3,449	3,104	3,104	3,104	3,104	3,104	3,104	-345	-10%	0	0%
Soledad	25,738	25,777	27,550	26,462	26,061	26,174	26,176	25,754	25,292	-2,258	-8%	-1,170	-4%
Soledad balance	15,690	17,478	19,433	19,565	20,887	21,962	22,612	22,685	22,900	3,467	18%	3,335	17%
SVSP & CTF	10,048	8,299	8,117	6,897	5,174	4,212	3,564	3,069	2,392	-5,725	-71%	-4,505	-65%
Unincorp. Monterey	100,213	103,841	105,948	104,555	103,811	103,919	102,537	102,683	103,089	-2,859	-3%	-1,466	-1%
Unincorp. balance	97,672	101,300	103,407	102,014	101,276	101,384	101,302	101,448	101,854	-1,553	-2%	-160	0%
CSUMB	2,541	2,541	2,541	2,541	2,535	2,535	1,235	1,235	1,235	-1,306	-51%	-1,306	-51%
San Benito County	55,269	58,839	64,209	65,165	68,913	69,294	69,977	70,662	71,030	6,821	11%	5,865	9%
Hollister	34,928	37,671	41,675	42,547	45,633	45,691	45,745	45,850	45,884	4,209	10%	3,337	8%
San Juan Bautista	1,862	1,915	2,084	2,032	2,035	2,049	2,066	2,083	2,098	14	1%	66	3%
Unincorp. San Benito	18,479	19,253	20,450	20,586	21,245	21,554	22,166	22,729	23,048	2,598	13%	2,462	12%
Santa Cruz County	262,382	274,207	270,861	263,338	268,914	274,095	278,507	280,258	281,399	10,538	4%	18,061	7%
Capitola	9,918	10,126	9,859	9,558	10,070	10,635	11,029	11,262	11,395	1,536	16%	1,837	19%
Santa Cruz	59,946	64,466	64,695	62,929	68,057	71,343	74,839	75,583	75,950	11,255	17%	13,021	21%
Santa Cruz balance	43,614	47,479	46,287	44,385	45,557	46,343	46,839	47,583	47,950	1,663	4%	3,565	8%
UCSC	16,332	16,987	18,408	18,544	22,500	25,000	28,000	28,000	28,000	9,592	52%	9,456	51%
Scotts Valley	11,580	12,145	12,069	11,872	12,322	12,603	12,887	13,094	13,235	1,166	10%	1,363	11%
Watsonville	51,199	52,689	51,809	50,820	51,475	51,835	52,005	52,180	52,251	442	1%	1,431	3%
Unincorp. Santa Cruz	129,739	134,781	132,429	128,159	126,990	127,679	127,747	128,139	128,568	-3,861	-3%	409	0%

September 20, 2024

Attachment 2: FINAL DRAFT 2026 Subregional Growth Forecast
AMBAG Region and Jurisdictions

Group Quarters													
	Actual				Projected					Chg. 2020-2050		Chg. 2023-2050	
	2010	2015	2020	2023	2030	2035	2040	2045	2050	Numeric	%	Numeric	%
AMBAG Region	32,501	35,774	38,297	36,443	41,281	43,549	44,361	44,902	45,177	6,880	18%	8,734	24%
Monterey County	21,243	20,477	21,340	19,751	20,773	21,061	19,556	20,085	20,356	-984	-5%	605	3%
Carmel-By-The-Sea	0	0	0	0	0	0	0	0	0	0	--	0	--
Del Rey Oaks	0	0	0	0	0	0	0	0	0	0	--	0	--
Gonzales	6	6	6	6	6	6	6	6	6	0	0%	0	0%
Greenfield	29	29	31	31	783	787	788	790	791	760	2452%	760	2452%
King City	59	69	271	271	1,084	1,086	1,087	1,088	1,089	818	302%	818	302%
Marina	891	1,292	1,210	1,096	2,179	3,375	4,977	5,987	6,927	5,717	472%	5,831	532%
Marina balance	257	272	285	373	374	375	376	377	377	92	32%	4	1%
CSUMB	634	1,020	925	723	1,805	3,000	4,601	5,610	6,550	5,625	608%	5,827	806%
Monterey	2,503	2,586	2,848	2,609	2,428	2,431	2,433	2,435	2,437	-411	-14%	-172	-7%
Monterey balance	435	529	638	638	676	679	681	683	685	47	7%	47	7%
Presidio & NASM	2,068	2,057	2,210	1,971	1,752	1,752	1,752	1,752	1,752	-458	-21%	-219	-11%
Pacific Grove	355	370	382	382	383	383	384	385	385	3	1%	3	1%
Salinas	2,465	2,411	2,379	2,392	2,396	2,399	2,403	2,407	2,409	30	1%	17	1%
Sand City	43	43	0	0	0	0	0	0	0	0	--	0	--
Seaside	1,127	1,370	1,807	1,770	1,759	1,760	1,761	1,762	1,762	-45	-2%	-8	0%
Seaside balance	151	211	275	281	270	271	272	273	273	-2	-1%	-8	-3%
Fort Ord	0	0	0	0	0	0	0	0	0	0	--	0	--
CSUMB	976	1,159	1,532	1,489	1,489	1,489	1,489	1,489	1,489	-43	-3%	0	0%
Soledad	10,103	8,664	8,794	7,582	5,933	4,973	4,326	3,832	3,156	-5,638	-64%	-4,426	-58%
Soledad balance	55	365	677	685	759	761	762	763	764	87	13%	79	12%
SVSP & CTF	10,048	8,299	8,117	6,897	5,174	4,212	3,564	3,069	2,392	-5,725	-71%	-4,505	-65%
Unincorp. Monterey	3,662	3,637	3,612	3,612	3,822	3,861	1,391	1,393	1,394	-2,218	-61%	-2,218	-61%
Unincorp. balance	1,121	1,096	1,071	1,071	1,287	1,326	1,391	1,393	1,394	323	30%	323	30%
CSUMB	2,541	2,541	2,541	2,541	2,535	2,535	0	0	0	-2,541	-100%	-2,541	-100%
San Benito County	289	481	577	579	841	842	848	850	851	274	47%	272	47%
Hollister	115	277	311	307	282	282	284	285	285	-26	-8%	-22	-7%
San Juan Bautista	5	5	7	7	7	7	8	8	8	1	14%	1	14%
Unincorp. San Benito	169	199	259	265	552	553	556	557	558	299	115%	293	111%
Santa Cruz County	10,969	14,816	16,380	16,113	19,667	21,646	23,957	23,967	23,970	7,590	46%	7,857	49%
Capitola	148	163	175	175	176	177	179	180	180	5	3%	5	3%
Santa Cruz	8,289	11,821	13,191	12,956	16,168	17,915	20,219	20,222	20,223	7,032	53%	7,267	56%
Santa Cruz balance	2,063	3,065	4,156	3,709	4,029	4,030	4,031	4,034	4,035	-121	-3%	326	9%
UCSC	6,226	8,756	9,035	9,247	12,139	13,885	16,188	16,188	16,188	7,153	79%	6,941	75%
Scotts Valley	272	182	95	95	96	98	99	100	100	5	5%	5	5%
Watsonville	528	578	625	625	626	628	630	631	632	7	1%	7	1%
Unincorp. Santa Cruz	1,732	2,072	2,294	2,262	2,601	2,828	2,830	2,834	2,835	541	24%	573	25%

September 20, 2024

Attachment 2: FINAL DRAFT 2026 Subregional Growth Forecast
AMBAG Region and Jurisdictions

HOUSING													
	Actual				Projected					Chg. 2020-2050		Chg. 2023-2050	
	2010	2015	2020	2023	2030	2035	2040	2045	2050	Numeric	%	Numeric	%
AMBAG Region	260,256	263,790	270,341	274,706	293,389	303,038	309,822	314,084	316,990	46,649	17%	42,284	15%
Monterey County	137,910	140,052	143,631	145,965	157,426	162,788	166,736	168,963	170,605	26,974	19%	24,640	17%
Carmel-By-The-Sea	3,417	3,227	3,056	3,067	3,135	3,232	3,300	3,344	3,374	318	10%	307	10%
Del Rey Oaks	741	741	739	746	820	893	938	973	998	259	35%	252	34%
Gonzales	1,989	2,037	2,088	2,091	3,105	3,188	3,244	3,277	3,293	1,205	58%	1,202	57%
Greenfield	3,752	3,904	4,207	4,724	4,941	5,133	5,268	5,372	5,436	1,229	29%	712	15%
King City	3,218	3,298	3,465	3,691	3,870	3,990	4,065	4,140	4,219	754	22%	528	14%
Marina	7,200	7,449	8,022	8,444	11,268	11,637	11,740	11,809	11,833	3,811	48%	3,389	40%
Marina balance	7,200	7,449	8,022	8,444	11,268	11,637	11,740	11,809	11,833	3,811	48%	3,389	40%
CSUMB (portion)	0	0	0	0	0	0	0	0	0	0	--	0	--
Monterey	13,584	13,677	13,787	13,825	15,542	16,204	16,680	17,110	17,406	3,619	26%	3,581	26%
Monterey balance	13,152	13,245	13,355	13,393	15,110	15,772	16,248	16,678	16,974	3,619	27%	3,581	27%
Presidio & NASM	432	432	432	432	432	432	432	432	432	0	0%	0	0%
Pacific Grove	8,169	8,144	8,121	8,232	8,559	8,804	9,025	9,153	9,234	1,113	14%	1,002	12%
Salinas	42,651	43,481	44,405	44,939	48,234	50,082	51,350	52,174	52,717	8,312	19%	7,778	17%
Sand City	145	176	186	197	553	585	605	618	623	437	235%	426	216%
Seaside	10,872	10,853	10,801	10,847	11,080	11,415	11,776	12,051	12,261	1,460	14%	1,414	13%
Seaside balance	9,507	8,848	8,850	8,896	9,129	9,464	9,825	10,100	10,310	1,460	16%	1,414	16%
Fort Ord (portion)	1,119	1,119	1,119	1,119	1,119	1,119	1,119	1,119	1,119	0	0%	0	0%
CSUMB (portion)	246	886	832	832	832	832	832	832	832	0	0%	0	0%
Soledad	3,876	4,117	4,524	4,633	5,183	5,663	6,064	6,146	6,210	1,686	37%	1,577	34%
Soledad balance	3,876	4,117	4,524	4,633	5,183	5,663	6,064	6,146	6,210	1,686	37%	1,577	34%
SVSP & CTF	0	0	0	0	0	0	0	0	0	0	--	0	--
Unincorp. Monterey	38,296	38,948	40,230	40,529	41,136	41,962	42,681	42,796	43,001	2,771	7%	2,472	6%
Unincorp. balance	38,296	38,948	40,230	40,529	41,136	41,962	42,281	42,396	42,601	2,371	6%	2,072	5%
CSUMB (portion)	0	0	0	0	0	0	400	400	400	400	--	400	--
San Benito County	17,870	18,447	20,365	21,576	24,143	24,861	25,516	25,997	26,293	5,928	29%	4,717	22%
Hollister	10,401	10,857	12,182	13,006	15,236	15,636	15,888	16,058	16,164	3,982	33%	3,158	24%
San Juan Bautista	745	790	903	909	926	955	973	984	992	89	10%	83	9%
Unincorp. San Benito	6,724	6,800	7,280	7,661	7,981	8,270	8,655	8,955	9,137	1,857	26%	1,476	19%
Santa Cruz County	104,476	105,291	106,345	107,165	111,820	115,389	117,570	119,124	120,092	13,747	13%	12,927	12%
Capitola	5,534	5,502	5,485	5,507	5,887	6,242	6,491	6,634	6,715	1,230	22%	1,208	22%
Santa Cruz	23,316	23,545	24,014	24,415	26,441	27,499	28,295	28,918	29,267	5,253	22%	4,852	20%
Santa Cruz balance	22,768	22,997	23,466	23,867	25,756	26,539	27,060	27,683	28,032	4,566	19%	4,165	17%
UCSC (portion)	548	548	548	548	685	960	1,235	1,235	1,235	687	125%	687	125%
Scotts Valley	4,610	4,781	4,934	4,994	5,400	5,643	5,844	5,988	6,088	1,154	23%	1,094	22%
Watsonville	14,089	14,311	14,585	14,699	15,524	16,000	16,331	16,523	16,642	2,057	14%	1,943	13%
Unincorp. Santa Cruz	56,927	57,152	57,327	57,550	58,568	60,005	60,609	61,061	61,380	4,053	7%	3,830	7%

September 20, 2024

Attachment 2: FINAL DRAFT 2026 Subregional Growth Forecast
AMBAG Region and Jurisdictions

EMPLOYMENT													
Actual					Projected					Chg. 2020-2050		Chg. 2023-2050	
	2010	2015	2020	2023	2030	2035	2040	2045	2050	Numeric	%	Numeric	%
AMBAG Region Total	349,335	374,835	372,030	400,859	414,479	417,694	421,002	423,808	426,335	54,305	15%	25,476	6%
Monterey County	206,787	222,768	221,062	238,377	247,012	248,938	251,013	252,803	254,426	33,364	15%	16,049	7%
Carmel-By-The-Sea		3,353	3,142	3,523	3,629	3,656	3,676	3,689	3,703	561	18%	180	5%
Del Rey Oaks		705	670	738	766	772	771	770	771	101	15%	33	4%
Gonzales		5,764	5,864	6,374	6,677	6,705	6,757	6,792	6,826	962	16%	452	7%
Greenfield		7,227	7,300	7,866	8,336	8,356	8,377	8,400	8,415	1,115	15%	549	7%
King City		7,573	7,562	7,987	8,242	8,320	8,396	8,456	8,511	949	13%	524	7%
Marina		6,107	6,030	6,430	6,645	6,717	6,809	6,895	6,970	940	16%	540	8%
Monterey		35,633	34,922	37,776	38,707	39,105	39,471	39,763	40,021	5,099	15%	2,245	6%
Pacific Grove		7,470	7,049	7,815	8,069	8,163	8,247	8,324	8,396	1,347	19%	581	7%
Salinas		73,009	73,028	78,226	81,149	81,891	82,707	83,438	84,103	11,075	15%	5,877	8%
Sand City		1,966	1,913	2,086	2,164	2,160	2,164	2,173	2,173	260	14%	87	4%
Seaside		9,667	9,533	10,026	10,266	10,350	10,430	10,492	10,548	1,015	11%	522	5%
Soledad		8,532	8,736	9,184	9,500	9,533	9,588	9,635	9,683	947	11%	499	5%
Unincorporated Monterey		55,762	55,313	60,346	62,862	63,210	63,620	63,976	64,306	8,993	16%	3,960	7%
San Benito County	20,258	21,631	21,703	23,390	24,096	24,229	24,378	24,496	24,607	2,904	13%	1,217	5%
Hollister		14,428	14,432	15,484	15,912	16,013	16,129	16,216	16,289	1,857	13%	805	5%
San Juan Bautista		515	498	548	568	578	584	590	596	98	20%	48	9%
Unincorporated San Benito		6,688	6,773	7,358	7,616	7,638	7,665	7,690	7,722	949	14%	364	5%
Santa Cruz County	122,290	130,436	129,265	139,092	143,371	144,527	145,611	146,509	147,302	18,037	14%	8,210	6%
Capitola		11,666	11,280	12,169	12,485	12,559	12,622	12,662	12,689	1,409	12%	520	4%
Santa Cruz		40,840	40,483	43,059	44,196	44,649	45,062	45,417	45,737	5,254	13%	2,678	6%
Scotts Valley		9,458	9,298	10,206	10,447	10,484	10,504	10,517	10,525	1,227	13%	319	3%
Watsonville		26,403	26,453	28,125	29,061	29,234	29,456	29,637	29,804	3,351	13%	1,679	6%
Unincorporated Santa Cruz		42,069	41,751	45,533	47,182	47,601	47,967	48,276	48,547	6,796	16%	3,014	7%

Important Note:
Independent rounding results in some cases in which parts do not sum to the total.

Data Sources:
Population and Housing 2010-2023 from California Department of Finance.
Employment 2010-2023 from AMBAG based on California Employment Development Dept. and InfoUSA.
All projections from Final Draft 2026 Regional Growth Forecast, produced by AMBAG and PRB

2026 Regional Growth Forecast - One-on-One Meetings (Round 1)

Agency	Meeting Date	Meeting Time	Location	AMBAG Attendees*	Other Attendees*
City of Hollister	10/25/2023	2:30 PM	339 5th Street Hollister, CA	Maura Twomey, Heather Adamson, Gina Schmidt	Eva Kelly and Ambur Cameron
City of Monterey	11/7/2023	2:00 PM	570 Pacific Street Monterey, CA	Maura Twomey, Heather Adamson, Gina Schmidt, and Chris Duymich	Kim Cole and Levi Hill
City of Marina	11/15/2023	1:00 PM	211 Hillcrest Avenue, Marina, CA and Zoom	Maura Twomey (Zoom), Heather Adamson, Gina Schmidt, and Chris Duymich (Zoom)	Guido Persicone, Allison Hunter (Zoom), Troy Reinhalter (Raimi and Associates) (Zoom), and Megan Jones (Rincon)(Zoom)

*All attendees were at the meeting in person unless otherwise noted.

2026 Regional Growth Forecast - One-on-One Meetings (Round 2)

Agency	Meeting Date	Meeting Time	Location	AMBAG Attendees*	Other Attendees*
City of Scotts Valley	2/27/2024	11:00 AM	1 Civic Center Drive Scotts Valley, CA	Heather Adamson, Gina Schmidt, Chris Duymich, and Paul Hierling	Taylor Bateman and Sarah Wikle
City of Capitola	2/27/2024	2:00 PM	420 Capitola Avenue Capitola, CA	Maura Twomey, Heather Adamson, Gina Schmidt, and Chris Duymich	Katie Herlihy and Brian Froelich
CSUMB	2/29/2024	10:00 AM	Zoom	Heather Adamson, Gina Schmidt, Chris Duymich, Beth Jarosz (consultant), and Celena Mijares (consultant)	Kyle Jordan, Matthew McCluney, Julie Wyrick, and Brendon Coye
City of Santa Cruz	2/29/2024	2:15 PM	Zoom	Heather Adamson, Gina Schmidt, and Chris Duymich	Lee Butler and Matt VanHua
City of Watsonville	3/1/2024	11:00 AM	Zoom	Maura Twomey, Heather Adamson, Gina Schmidt, and Chris Duymich	Suzi Meriman and Justin Meek
City of Monterey	3/4/2024	10:00 AM	Zoom	Maura Twomey, Heather Adamson, Gina Schmidt, and Chris Duymich	Kim Cole and Levi Hill
City of Seaside	3/4/2024	1:00 PM	1583 Del Monte Blvd Seaside, CA	Heather Adamson, Gina Schmidt, and Chris Duymich	Jose Bazua, Andrew Myrick, Alexia Rapoport, and Rick Medina
County of Santa Cruz	3/5/2024	11:00 AM	Zoom	Maura Twomey, Heather Adamson, Gina Schmidt, and Chris Duymich	Stephanie Hansen, Mark Connolly, Matthew Sundt, Anais Schenk, Fernanda Dias Pini, and Jacob Lutz
City of Marina	3/6/2024	10:00 AM	209 Cypress Avenue Marina, CA	Maura Twomey, Heather Adamson, Gina Schmidt, and Chris Duymich	Guido Persicone and Layne Long
County of Monterey	3/6/2024	1:00 PM	Zoom	Heather Adamson, Gina Schmidt, and Chris Duymich	Craig Spencer, Melanie Beretti, and Darby Marshall
City of Del Rey Oaks	3/11/2024	11:00 AM	650 Canyon Del Rey Blvd, Del Rey Oaks, CA	Heather Adamson, Gina Schmidt, and Chris Duymich	John Guertin and Denise Duffy (Consultant)
UCSC	3/13/2024	9:30 AM	Zoom	Heather Adamson, Gina Schmidt, Chris Duymich, and Beth Jarosz (consultant)	Oxo Slayer and Jolie Kerns
City of Sand City	3/13/2024	12:30PM	1 Pendegrass Way Sand City, CA	Maura Twomey, Heather Adamson, Gina Schmidt, and Chris Duymich	Vibeke Norgaard and Anastazia Aziz (consultant)
County of San Benito	3/14/2024	11:00 AM	2301 Technology Parkway Drive Hollister, CA	Maura Twomey, Heather Adamson, Gina Schmidt, and Chris Duymich	Abraham Prado, Arielle Goodspeed, and Stephanie Reck
City of Hollister	3/14/2024	1:30 PM	375 Fifth Street Hollister, CA	Heather Adamson, Gina Schmidt, and Chris Duymich	Eva Kelly
City of Salinas	3/18/2024	11:00 AM	65 West Alisal Street Salinas, CA	Heather Adamson, Gina Schmidt, and Chris Duymich	Lisa Brinton, Grant Leonard, and Jonathan Moore
City of Soledad	3/18/2024	1:30 PM	248 Main Street Soledad, CA	Heather Adamson, Gina Schmidt, and Chris Duymich	Megan Hunter, Kao Nou Yang, Ariana Mora-Jacobo, and Beatriz Trujillo

2026 Regional Growth Forecast - One-on-One Meetings (Round 2)

Agency	Meeting Date	Meeting Time	Location	AMBAG Attendees*	Other Attendees*
City of Monterey	3/22/2024	8:30 AM	Teams	Maura Twomey, Heather Adamson, and Bhupendra Patel	Hans Ulser, Kim Cole, and Levi Hill
City of Carmel-By-The-Sea	3/25/2024	1:00 PM	Carmel By The Sea City Council Chambers	Heather Adamson and Chris Duymich	Brandon Swanson and Marnie Waffle
City of Pacific Grove	3/25/2024	3:00 PM	300 Forest Avenue Pacific Grove, CA	Heather Adamson and Chris Duymich	Karen Vaughn and Alyssa Kroeger
City of San Juan Bautista	3/26/2024	10:00 AM	311 Second Street San Juan Bautista, CA	Heather Adamson and Chris Duymich	Don Reynolds
City of Greenfield	3/27/2024	11:00 AM	599 El Camino Real Greenfield, CA	Maura Twomey, Heather Adamson, Gina Schmidt, and Chris Duymich	Paul Mugan
County of Monterey	3/28/2024	9:30 AM	Zoom	Maura Twomey, Heather Adamson, and Gina Schmidt	Melanie Beretti and Darby Marshall
City of Gonzales	3/28/2024	1:00 PM	147 Fourth Street Gonzales, CA	Heather Adamson, Gina Schmidt, and Chris Duymich	Taven Kinison Brown
City of King	3/28/2024	3:00 PM	212 South Vanderhurst Ave King City, CA	Heather Adamson, Gina Schmidt, and Chris Duymich	Doreen Liberto and Esmeralda Alvarez
County of Santa Cruz	3/29/2024	9:00 AM	Zoom	Maura Twomey, Heather Adamson, Gina Schmidt, and Chris Duymich	Stephanie Hansen, Mark Connolly, Matthew Sundt, Anais Schenk, Fernanda Dias Pini, and Jacob Lutz

*All attendees were at the meeting in person unless otherwise noted.

2026 Regional Growth Forecast - One-on-One Meetings (Round 3)

Agency	Meeting Date	Meeting Time	Location	AMBAG Attendees*	Other Attendees*
City of Sand City	5/28/2024	10:30 AM	Zoom	Heather Adamson and Chris Duymich	Vibeke Norgaard and Anastazia Aziz (consultant)
City of Watsonville	5/29/2024	1:30 PM	Zoom	Maura Twomey and Heather Adamson	Justin Meek
City of Capitola	5/29/2024	3:00 PM	Zoom	Heather Adamson and Chris Duymich	Katie Herlihy and Brian Froelich
City of Scotts Valley	5/30/2024	10:30 AM	Zoom	Heather Adamson and Chris Duymich	Taylor Bateman and Sarah Wikle
City of Santa Cruz	5/30/2024	3:00 PM	Zoom	Maura Twomey, Heather Adamson, and Chris Duymich	Lee Butler, Matt VanHua, and Bonnie Lipscomb
County of Santa Cruz	6/3/2024	11:00 AM	Zoom	Maura Twomey, Heather Adamson, and Chris Duymich	Stephanie Hansen, Mark Connolly, Matthew Sundt, Anais Schenk, Fernanda Dias Pini, and Jacob Lutz
City of Del Rey Oaks	6/4/2024	11:30 AM	Zoom	Heather Adamson and Chris Duymich	John Guertin, Denise Duffy (consultant), and Troy Lawson (consultant)
City of San Juan Bautista	6/5/2024	9:00 AM	Zoom	Heather Adamson and Chris Duymich	Don Reynolds
LAFCO San Benito County	6/5/2024	3:00 PM	Zoom	Maura Twomey, Heather Adamson, and Chris Duymich	Jennifer Stephenson
City of Gonzales	6/7/2024	11:00 AM	Zoom	Heather Adamson and Chris Duymich	Taven Kinison Brown
City of Hollister	6/7/2024	1:00 PM	Zoom	Heather Adamson and Chris Duymich	Eva Kelly, Ambur Cameron, and Rod Powell
City of Salinas	6/10/2024	4:00 PM	Zoom	Maura Twomey, Heather Adamson, and Chris Duymich	Lisa Brinton, Jonathan Moore, and Huston Pullen
CSUMB	6/11/2024	11:00 AM	Zoom	Heather Adamson, Chris Duymich, and Beth Jarosz (consultant)	Julie Wyrick, Kyle Jordan, and Matthew McCluney
City of King	6/12/2024	2:30pm	Zoom	Heather Adamson and Chris Duymich	Doreen Liberto and Maricruz Aguilar
City of Seaside	6/13/2024	9:30 AM	Zoom	Heather Adamson and Chris Duymich	Andrew Myrick, Alexia Rapoport, and Beth Rocha
City of Carmel-By-The-Sea	6/13/2024	11:00 AM	Zoom	Heather Adamson and Chris Duymich	Marnie Waffle
City of Monterey	6/13/2024	3:00 PM	Zoom	Maura Twomey, Heather Adamson, Bhupendra Patel, Chris Duymich, and Beth Jarosz (consultant)	Hans Ulser, Kim Cole, and Levi Hill
City of Greenfield	6/17/2024	9:30 AM	Zoom	Maura Twomey, Heather Adamson, and Chris Duymich	Paul Mugan and Evelin Meza
City of Pacific Grove	6/17/2024	1:00 PM	Zoom	Heather Adamson and Chris Duymich	Karen Vaughn and Alyssa Kroeger
UCSC	6/17/2024	2:30 PM	Zoom	Heather Adamson, Chris Duymich, and Beth Jarosz (consultant)	Jolie Kerns and Oxo Slayer
City of Marina	6/18/2020	9:00 AM	209 Cypress Avenue Marina, CA	Maura Twomey, Heather Adamson, and Chris Duymich	Guido Persicone and Layne Long
City of Soledad	6/18/2024	1:00 PM	Zoom	Maura Twomey, Heather Adamson, and Chris Duymich	Megan Hunter, Kao Nou Yang, Ariana Mora-Jacobo, and Beatriz Trujillo
County of Monterey	6/20/2024	10:00 AM	Zoom	Maura Twomey, Heather Adamson, and Chris Duymich	Melanie Beretti and Darby Marshall
County of San Benito	6/20/2024	2:00 PM	481 Fourth Street Hollister, CA	Maura Twomey, Heather Adamson, and Chris Duymich	Abraham Prado, Arielle Goodspeed, Stephanie Reck, Henie Ring, and Mindy Sotelo
LAFCO Monterey County	6/25/2024	10:00 AM	Zoom	Maura Twomey, Heather Adamson, and Chris Duymich	Kate McKenna, Darren McCain, and Jonathan Brinkmann
City of Carmel-By-The-Sea	6/25/2024	11:30 AM	Zoom	Heather Adamson, Chris Duymich, and Beth Jarosz (consultant)	Marnie Waffle
City of Carmel-By-The-Sea	7/29/2024	10:00 AM	Zoom	Heather Adamson, Chris Duymich, Gina Schmidt, and Beth Jarosz (consultant)	Marnie Waffle

*All attendees were at the meeting in person unless otherwise noted.

2026 Regional Growth Forecast - One-on-One Meetings (Round 4)

Agency	Meeting Date	Meeting Time	Location	AMBAG Attendees*	Other Attendees*
City of Sand City	8/22/2024	3:00 PM	Zoom	Heather Adamson and Chris Duymich	Vibeke Norgaard and Anastazia Aziz (consultant)
UCSC	9/3/2024	3:30 PM	Zoom	Heather Adamson, Chris Duymich, and Beth Jarosz (consultant)	Jolie Kerns and Oxo Slayer
City of Greenfield	9/9/2024	2:00 PM	Zoom	Maura Twomey, Heather Adamson, Chris Duymich, and Beth Jarosz (consultant)	Paul Mugan and Evelin Meza
County of San Benito	9/11/2024	2:00 PM	Zoom	Maura Twomey, Heather Adamson, Chris Duymich, and Beth Jarosz (consultant)	Abraham Prado, Ariel Goodspeed, Stephanie Reck, Henie Ring, and Mindy Sotelo
City of Monterey	9/18/2024	10:00 AM	Zoom	Maura Twomey, Heather Adamson, Bhupendra Patel, Gina Schmidt, Chris Duymich, and Beth Jarosz (consultant)	Hans Ulser, Kim Cole, and Levi Hill